

# Get Healthy. Get Rewarded.

Engage your employees in better health\*



The every day challenge.  
**you** vs. **you**

The program that  
rewards you for making  
smart, healthy choices,  
every day.

Stay tuned

  
— and up to —  
**\$400**

  
MASSACHUSETTS

a**healthyme**<sup>®</sup>  REWARDS

# Employee Health Matters



Absenteeism  
paid by  
employers<sup>1</sup>



\$1,685<sup>2</sup> in annual absenteeism costs per employee

Introducing

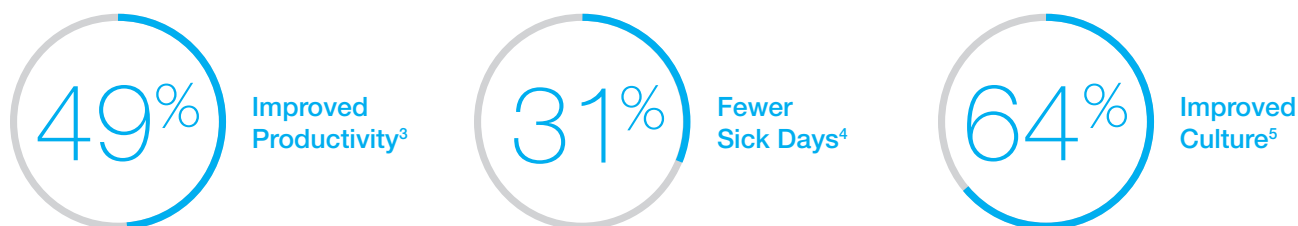
**ahealthyme**  **REWARDS**

The wellness incentive program that engages, motivates, and rewards your employees for making smart, healthy choices, every day—completely funded by Blue Cross.

1. [cdcfoundation.org/pr/2015/worker-illness-and-injury-costs-us-employers-225-billion-annually](http://cdcfoundation.org/pr/2015/worker-illness-and-injury-costs-us-employers-225-billion-annually)  
2. [uschamber.com/sites/default/files/022436\\_labr\\_wellness\\_report\\_opt.pdf](http://uschamber.com/sites/default/files/022436_labr_wellness_report_opt.pdf)  
3,4,5. Virgin Pulse ®" Member Survey, May 2016, n = 28,091f



## Our program drives results:



Every business can expect employees to miss workdays throughout the year. However, excessive absenteeism can have a poor effect on employee well-being and productivity. Give your employees a path to better health.

## See how our program helps your business:

### For Your Company

#### Advantages:

- Empower employees to take charge of their health and well-being
- Robust communication toolkit to promote the program
- Turnkey solution with minimal administration work
- Effective engagement reporting

### For Your Employees

#### Advantages:

- A free Max Buzz™ health tracker
- Receive up to \$400 annually
- Personalized guidance on how to set and meet health goals
- Motivating team and individual challenges

**A happier, healthier, and more productive workforce awaits.**

Contact your broker or Blue Cross Account Executive to see how our program can help your business.

Engage your employees in better health

Learn more—contact your broker or Blue Cross Account Executive.

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**ahealthyme Rewards** is powered by Virgin Pulse<sup>®</sup>,  
an independent company, delivering a best-in-class  
health engagement platform—completely funded by Blue Cross.



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