



MASSACHUSETTS

Stay Connected with Blue Cross Blue Shield of Massachusetts



- ✓ Wellness tips
- ✓ Screening reminders
- ✓ Member discounts
- ✓ Plan information

Get need-to-know info sent straight to your phone

Message Wire® by Relay®, an independent company, brings health and plan info right to you. It combines the simplicity of text messaging with the security of a mobile web page. It's the most convenient way to stay connected to your health and your Blue Cross plan.

Blue Cross MA Message Wire helps you:

- Stay healthy with wellness resources
- Discover member discounts and deals
- Understand your plan
- Maximize your benefits

Sign-up is quick and easy.
Text **bluecrossma** to **73529** or call **1-844-779-8813**.

Make sure you have your Blue Cross Member ID card ready.

Please note: This is not available for FEP or Medicare members.

Message and data rates may apply. Notifications sent via automated text message. Text **STOP** to **73529** to unsubscribe. Not required to purchase goods and services from Blue Cross Blue Shield of Massachusetts.

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