



MASSACHUSETTS

Stay Connected with the Blue Cross MA Message Wire

Get need-to-know info sent straight to your phone

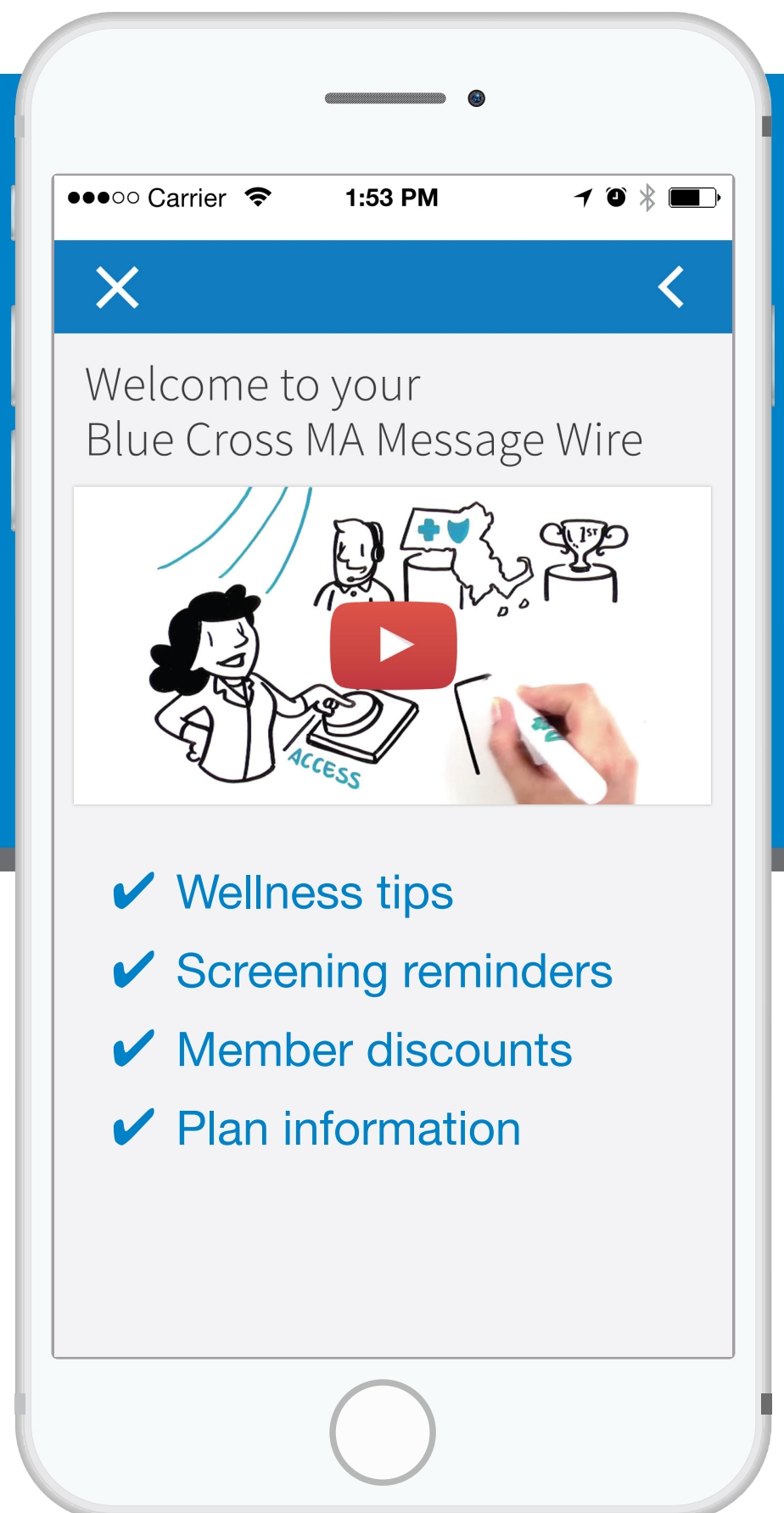
Message Wire[®] by Relay[®], an independent company, keeps you informed by combining the simplicity of text messaging with the security of the mobile web. It's the most convenient way to stay connected to your health and your Blue Cross plan.

Message Wire helps you:

- Stay healthy with wellness resources
- Understand your plan
- Maximize your benefits
- Discover member discounts and deals

Please note: This is not available for FEP or Medicare members.

Message and data rates may apply. Notifications sent via automated text message. Text **STOP** to **73529** to unsubscribe. Not required to purchase goods and services from Blue Cross Blue Shield of Massachusetts.



Sign-up is quick and easy.
Text **bluecrossma** to **73529**
or call **1-844-779-8813**.

Make sure to have your
Blue Cross Member ID card ready.