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IAI | IMPORTANT ADMINISTRATIVE INFORMATION



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Account Number: <Account_Number>

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June 2018



Blue Cross Blue Shield of Massachusetts is an Independent Licensee of the Blue Cross and Blue Shield Association.

Dear Valued Customer:

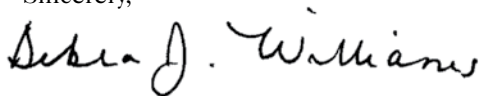
Welcome to our Important Administrative Information June 2018 newsletter.

We provide the latest health care industry news that affects you. This edition's topics include:

- Upcoming Changes to Our Specialty Pharmacy Network
- Retraction: Update Regarding Changes to Continuous Glucose Monitor Sensor Coverage
- Introducing Diabetes Value Care, Our Newest Way to Engage and Support Members with Diabetes
- Prior Authorization Required for Genetic Testing in 2019
- New Electronic Benefits Enrollment Process for Businesses with 10-150 Members
- Introducing Prepayment Inpatient Claim Review

As always, if you have any questions, please contact your account executive.

Sincerely,



Debbie Williams
Senior Vice President, Sales and Account Service

[IAI June 2018]

Upcoming Changes to Our Specialty Pharmacy Network

- ✓ Small accounts (50 or less enrolled)
- ✓ Mid-size (51-99 enrolled)
- ✓ Large (100 or more enrolled)
- ✓ Municipal
- ✓ MIIA

Effective September 1, 2018, we're making changes to our specialty pharmacy network. As part of these changes, AllCare Plus Specialty Pharmacy and Onco360 will be leaving the network.

We'll contact members who fill their prescriptions for specialty medications at AllCare Plus and Onco360 by August 1, 2018 to help them transition to an in-network specialty pharmacy.

Specialty pharmacies provide medications that are used to treat certain complex health conditions.

➔ You can view our Specialty Medications List by visiting bluecrossma.com/specialtyrx and click the link within the Specialty Pharmacy Network article.

If you have any questions, please contact your account executive.

Retraction: Update Regarding Changes to Continuous Glucose Monitor Sensor Coverage

- ✓ Small accounts (50 or less enrolled)
- ✓ Mid-size (51-99 enrolled)
- ✓ Large (100 or more enrolled)
- ✓ Municipal
- ✓ MIIA

In our March IAI, we stated that beginning July 1, 2018 we would provide coverage for continuous glucose monitor (CGM) sensors under the Durable Medical Equipment (DME) benefit. We have decided that coverage for CGM sensors will remain unchanged.

If you have questions, please contact your sales executive.

Introducing Diabetes Care Value, Our Newest Way to Engage and Support Members with Diabetes

- ✔ Small accounts (50 or less enrolled)
- ✔ Mid-size (51-99 enrolled)
- ✔ Large (100 or more enrolled)
- ✔ Municipal
- ✔ MIIA

We're pleased to introduce Diabetes Care Value (DCV), a new diabetes management solution for our members. DCV aims to improve medication adherence among members 18 and older living with diabetes by engaging and incentivizing them to take an active role in managing their condition. We'll be working with Express Scripts, Inc.[®], our pharmacy benefits manager, to offer this program. For fully insured accounts, DCV will be included as part of our plan design and will launch July 1, 2018 as a one-day change. Self-funded accounts with our pharmacy benefit may choose to opt in. Please contact your account executive for more information.



Visit bluecross.com/employers/iai to read the full article and learn more about the program.

Prior Authorization Required for Genetic Testing in 2019

- ✔ Small accounts (50 or less enrolled)
- ✔ Mid-size (51-99 enrolled)
- ✔ Large (100 or more enrolled)
- ✔ Municipal
- ✔ MIIA

Beginning January 1, 2019, Blue Cross Blue Shield of Massachusetts will require prior authorization before covering certain genetic tests. Prior authorization helps us manage costs by ensuring your employees receive services that are clinically appropriate and medically necessary. The following categories of genetic tests will require prior authorization:

- DNA testing of hereditary heart disease risks
- DNA testing of hereditary cancer risks
- Testing to detect changes in DNA which may indicate a specific disease or condition
- Testing to help select proper medication and dosing regimens
- Prenatal screening and diagnosis of specific conditions
- DNA testing of tumor cells
- DNA sequencing to understand a current health or medical issue

Doctors who request prior authorization for these services may also suggest genetic counseling to help employees better understand the procedure and its results.

This change will only apply to members on our Commercial HMO/POS and Commercial PPO plans.

New Electronic Benefits Enrollment Process for Businesses with 10-150 Members

- ✓ Small accounts (50 or less enrolled)
- ✓ Mid-size (51-99 enrolled)
- ✓ Large (100 or more enrolled)

We're pleased to offer a new electronic enrollment support solution for businesses with fewer than 150 enrolled subscribers (20+ eligible employees) to help simplify benefits administration. As a first-in-market solution, we've partnered with five leading technology platforms and three channel partners to offer a better education, shopping, and administration experience.

Get started in three easy steps:

1. Select a technology platform
2. Select a corresponding channel partner
3. Select additional benefits

For more information, talk to your broker or account executive.

Introducing Prepayment Inpatient Claim Review

- ✓ Small accounts (50 or less enrolled)
- ✓ Mid-size (51-99 enrolled)
- ✓ Large (100 or more enrolled)
- ✓ Municipal
- ✓ MIIA

To help manage costs and improve the accuracy of claim payments, we've partnered with Equian, a nationally known payment integrity vendor, to review certain inpatient claims prior to payment. Effective April 1, 2018 for fully insured accounts and January 1, 2019 on renewal for ASC accounts, inpatient claims that meet identified criteria will be reviewed prior to payment to ensure accurate reimbursement.

You don't need to take any action to be included in this new process. Qualified claims will be automatically identified for review and adjusted based on any findings.

For more information, please contact your account executive.