

GET REWARDED WITH BLUEFIT

BlueFit makes it easy to lower your health care costs, by taking advantage of reimbursements and incentives that reward you all year long. It also comes with a built-in Health Savings Account (HSA), so you can grow your health care savings to use now, or in the future.

Get your first \$100 deposited into your HSA by following these easy steps:

- Provide your contact information
- Opt in to receive digital communications
- Register for MyBlue so your BlueFit plan is just one tap away

Then you can start unlocking even more rewards that Blue Cross Blue Shield of Massachusetts will automatically deposit into your HSA—in addition to your employer's contributions.

Earn incentives for your financial well-being

- \$50 for registering with HealthEquity[®] and using the HSA Plan Optimizer Tool. HealthEquity is an independent company that administers your HSA.
- \$50 for personally contributing at least \$1 in your HSA
- \$100 ahealthyme Rewards[®] Program per quarter for engaging in healthy habits—for a total of \$400/year.

Get fitness and weight-loss reimbursements

Earn up to \$600 that is reimbursed to you or could be deposited into your HSA:

- \$300 fitness: New in 2022, expanded home-fitness-equipment reimbursement for stationary bikes, weights, exercise bands, treadmills, and fitness machines
- \$300 weight loss: In-person or online weight-loss programs





YOUR BLUEFIT INCENTIVES AND REWARDS AT A GLANCE

	INDIVIDUALS	FAMILIES
Employer contribution to the HSA (at least 30% of deductible)	\$900	\$1,200
Incentives that will be auto-deposited into your HSA for digital engagement with MyBlue and HSA HealthEquity	\$100 \$50 \$50	\$100 \$50 \$50
Rewards auto-deposited into the HSA for tracking healthy behaviors using a healthy me Rewards (\$100 per quarter)	\$400	\$400
Total deposits and savings in the HSA	Up to \$1,500	Up to \$1,800

Employees who want to save more can contribute additional funds from payroll or via direct deposit to achieve the 2022 maximum annual contribution of \$3,650 / \$7,300. Anyone 55 years or older may contribute an additional \$1,000 as a catch-up contribution.

Get Started

To make sure BlueFit is the right fit for you, compare your plan options.

Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation, or gender identity.

ATTENTION: If you don't speak English, language assistance services, free of charge, are available to you. Call Member Service at the number on your ID card (TTY: 711). ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de Servicio al Cliente que figura en su tarjeta de identificación (TTY: 711).

ATENÇÃO: Se fala português, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para os Serviços aos Membros, através do número no seu cartão ID (TTY: 711).

In some cases, incentives, rewards, and reimbursements are considered taxable income. If you have questions, ask your tax advisor. Blue Cross Blue Shield of Massachusetts is an Independent Licensee of the Blue Cross and Blue Shield Association. * Registered Marks of the Blue Cross and Blue Shield of Massachusetts, Inc., * Registered Marks, TM Trademarks, and SM Service Marks are the property of their respective owners. © 2021 Blue Cross and Blue Shield of Massachusetts, Inc., or Blue Cross and Blue Shield of Massachusetts HMO Blue, Inc. 00118504

